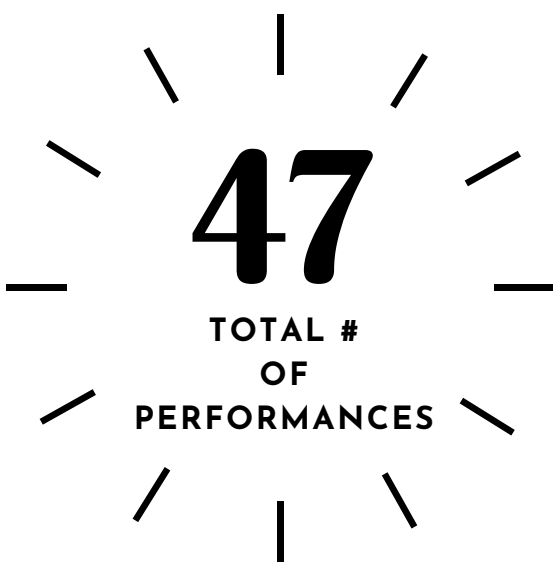


performance 2019 stats



- 37% Ensemble
- 33% Gospel Choir
- 20% Youth Choir
- 10% Community Choir



43,407

ESTIMATED AUDIENCE*

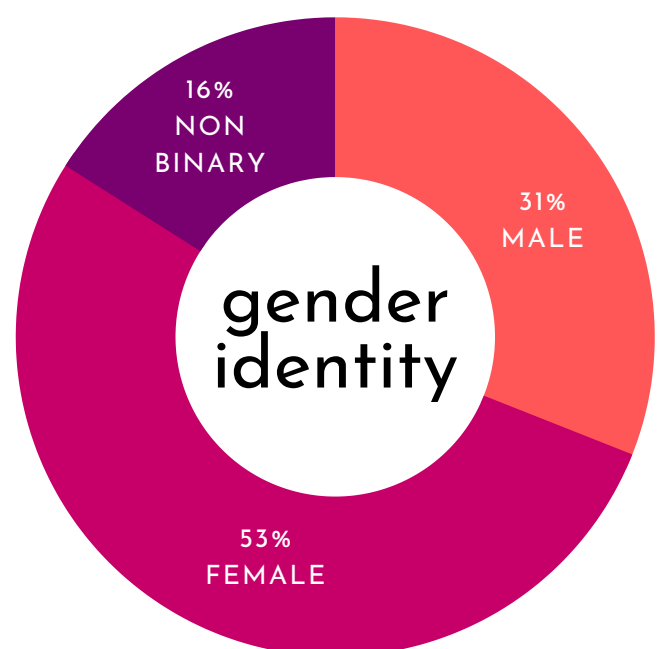
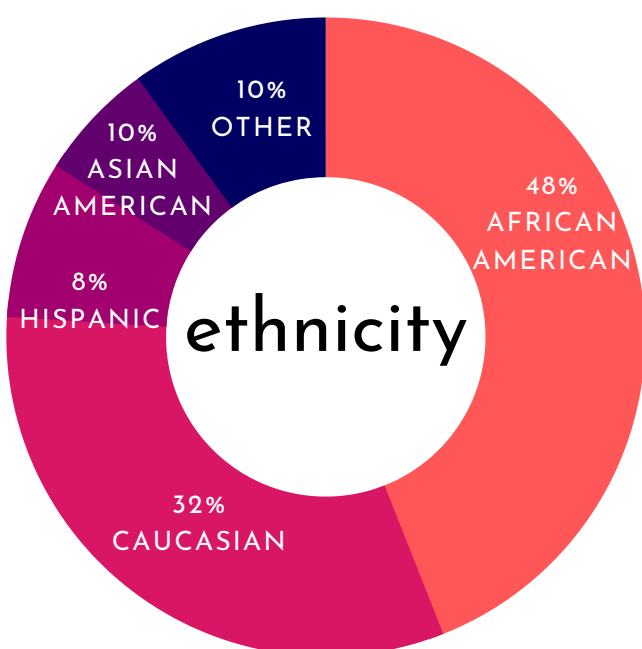
* not including radio and live streaming audiences

COMMUNITY PARTNERSHIPS:



- bread & roses
- cristo rey de la salle east bay high school
- first congregational church of oakland
- shakewell restaurant & bar

who's listening?



TOP CITIES:

- oakland
- san francisco
- berkeley
- los angeles

TOP COUNTRIES:

- united states
- denmark
- canada
- kenya

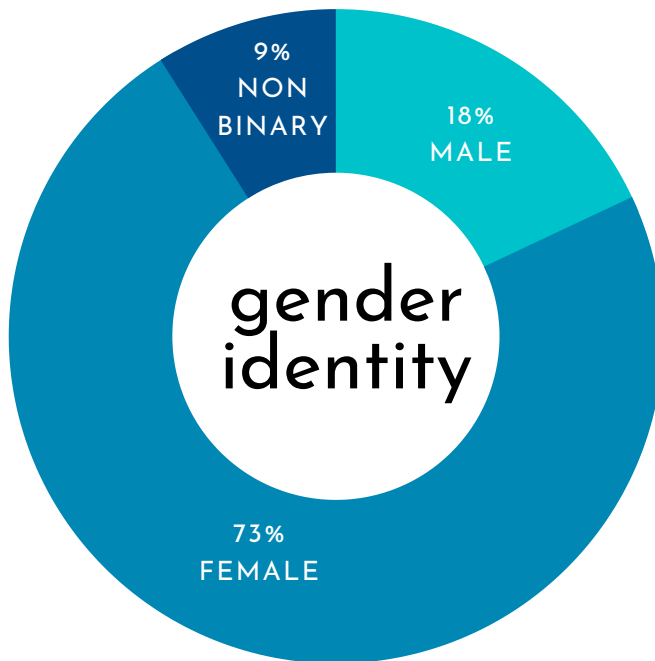
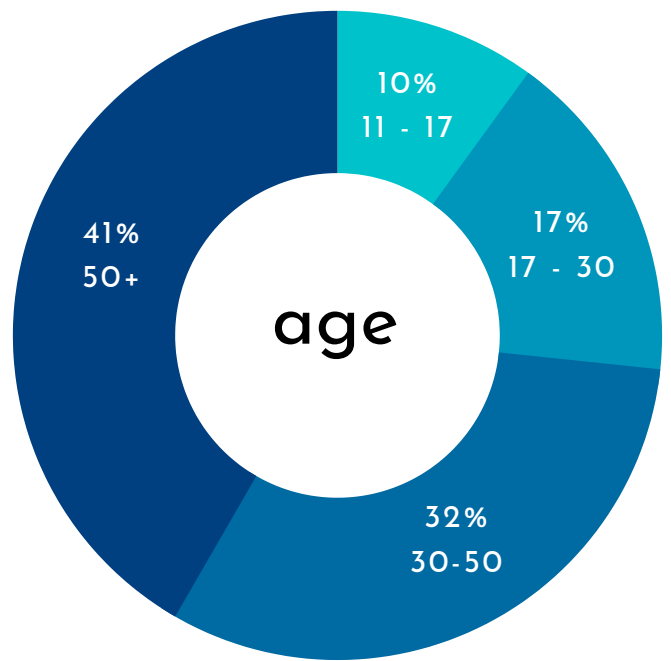
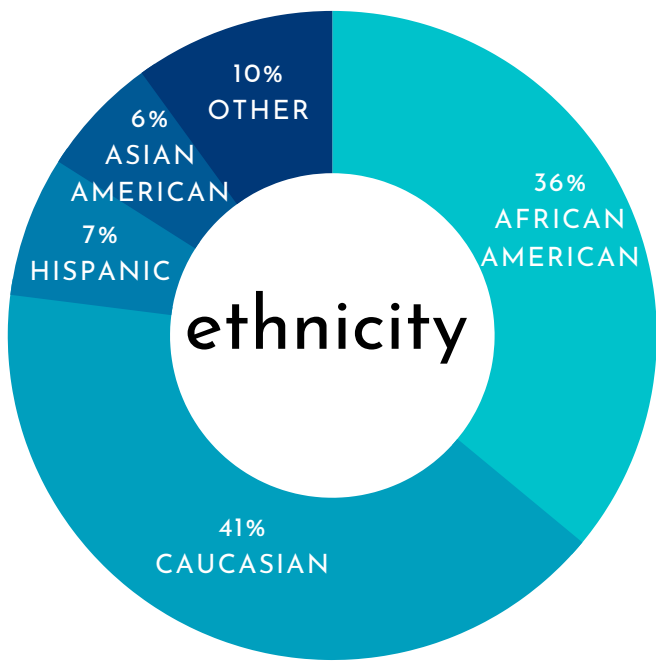
membership stats

2019



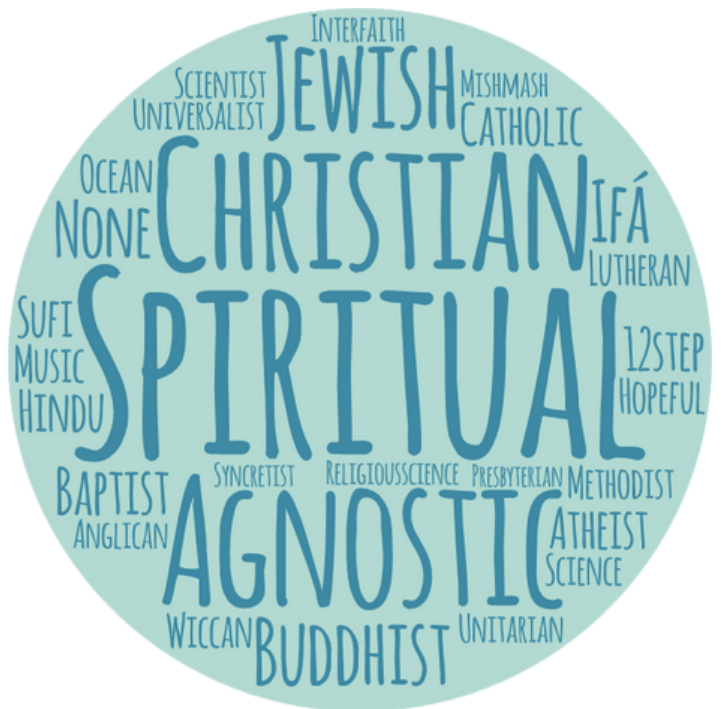
who's singing?

Oakland Interfaith Gospel, Youth, & Community Choirs



66 cities

29 faiths



6.3 average number of years in choir

82 on roster in OIGC

36 on roster in OIYC

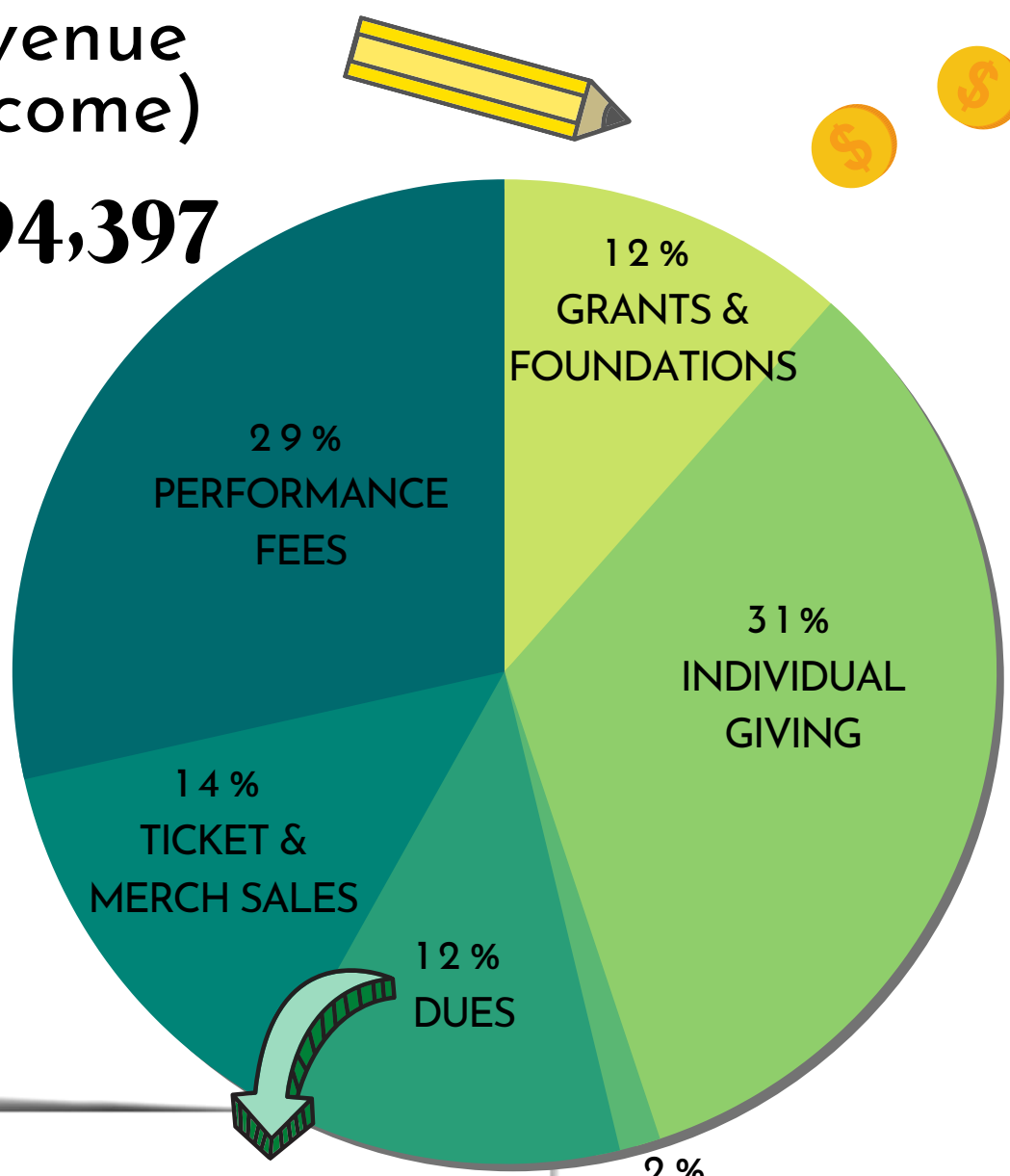
284 on roster in OICC

2019 budget overview



revenue
(income)

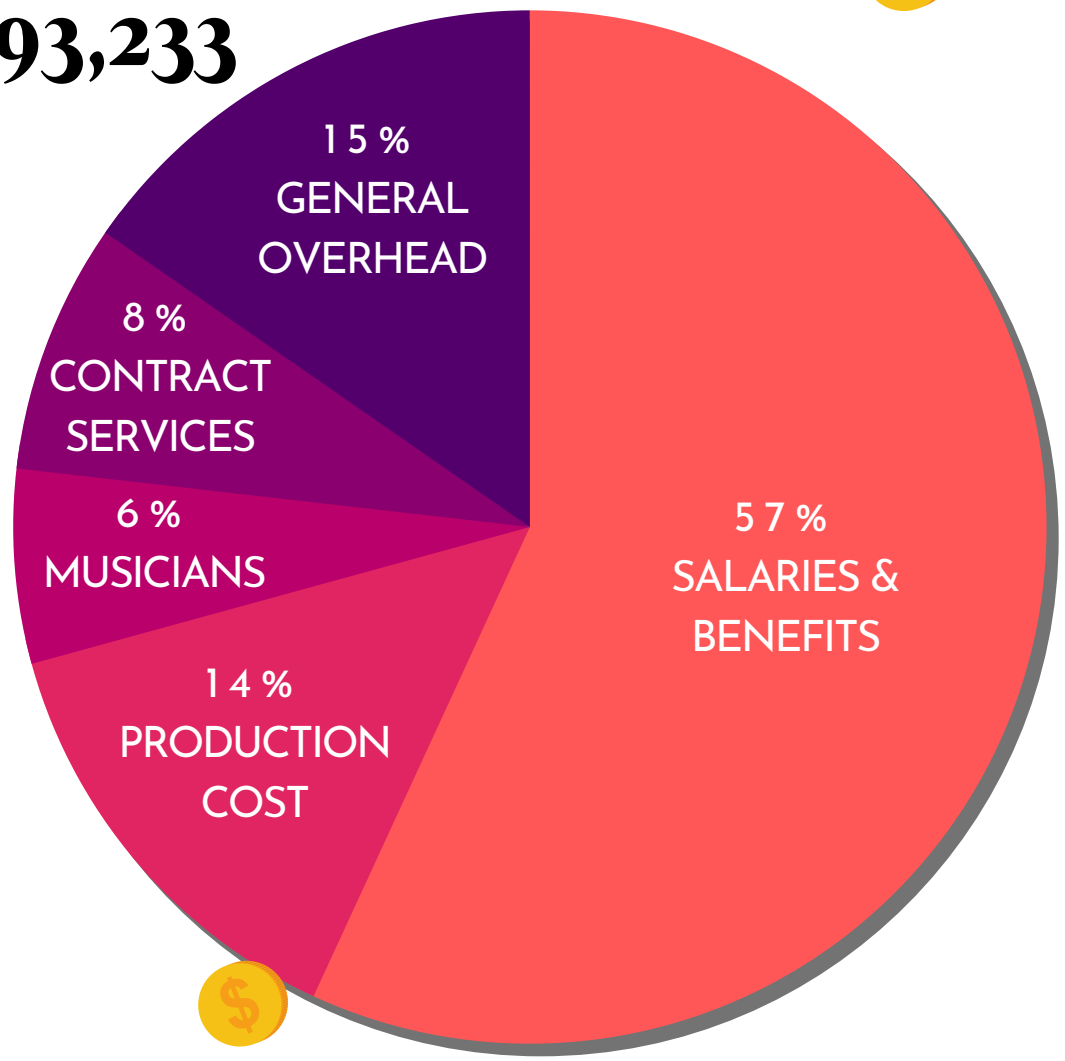
\$594,397



27.7% Gospel Choir
0.2% Youth Choir
72.1% Community Choir

expenditures
(expenses)

\$593,233



- PRODUCTION COST**
guest artists, lighting, sound, venue rental, catering, supplies, etc.
- CONTRACT SERVICES**
bookkeeper, grant writer, lawyer, graphic designer, etc.
- GENERAL OVERHEAD**
rent, banking, utilities, office supplies, taxes, insurance, etc.

2019 *inquiry* stats



2019

2020

(ytd)

64

INQUIRIES RECEIVED FROM WEBSITE

29

28

INQUIRIES RECEIVED FROM DIRECT EMAILS

15

TAKING INTO CONSIDERATION...

