



When Arts and Business Partner, *Everyone Profits.*

The **Oakland Interfaith Gospel Choir** (OIGC) was at the center of diversity and belonging long before the term *DEI* was on the tip of everyone's tongue. For nearly five decades, we have brought together people of all walks of life, **elevating perspectives and enhancing visibility** around Oakland, a city known as much for its rich musical history as for overcoming adversity.

OIGC is more than an award-winning performance ensemble; We're a cultural, arts, and education organization dedicated to living in harmony. Our membership reflects the Bay Area's uniquely broad demographics — a spectrum of perspectives, nationalities, and socioeconomic experiences. We embody what it means to truly be **diverse in a region famous for its diversity**; how to live a **culture of appreciation rather than appropriation**; how to **foster harmony in a society focused on discord**.

300+ SINGERS 5-100 Representing 29+ Across 8 ENSEMBLES

OIGC believes culture, arts, and education build thriving communities.

That belief extends from OIGC's singers, many of whom are part of Bay Area corporate life, to the businesses partners who recognize our arts organization as an integral part of a resilient, healthy community. Today, we're inviting you to join us.

Sponsors benefit from aligning with OIGC in several ways:

- Partner in preserving Oakland's vibrant civic life
- Promote community well-being
- Support education and outreach programs
- Enhance corporate citizenship
- Foster positive work culture, employee satisfaction

Sponsors are vital partners in advancing our mission, unlocking mutual benefits along the way

As a premier local institution, OIGC provides an ideal opportunity for community-minded businesses to engage in **promotional partnerships**. Corporate Sponsors **enjoy many rewards**, such as:

- Promotions and event visibility
- Free and discounted performance tickets
- Special hospitality opportunities
- Unique opportunities to engage with OIGC's audiences
- Unforgettable experiences for employees
- Unique corporate programming, e.g. team building





Audience

in-person + virtual

attendees in 2022

Public Performances average annual promotional opportunities

Contacts

nces Contacts on social media Inities and our database



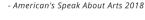
Civic Leadership | Brand Enhancement | Community Cultivation | Team Rewards

OF COMPANIES THAT INVEST IN CREATIVITY HAVE HAPPIER EMPLOYEES. - Adobe State of Create, 2016

OF COMPANIES SEE BOARD SERVICE AT ARTS ORGANIZATIONS AS VALUABLE FOR TALENT DEVELOPMENT.

- Busines<mark>s Contribu</mark>tions to the Arts, 2018

OF PEOPLE AGREE THAT ARTS "HELP THEM UNDERSTAND OTHER CULTURES BETTER"





Feedback from previous company events:

"They aren't just songs; they are the history of black culture that does not discriminate but sees the soul behind the color of your skin."

"Your appearance personified many of the things I feel like I can't say out loud, and answered some of the questions I've wrestled with in recent years. I not only got a break in my day; I also got a better perspective about what inclusivity actually looks like."

"I'm still humming! I have gotten very positive feedback on the presentation and have also already gotten employees asking for a "Joyful Walk #2" someday! We appreciate all of the effort and thought you put into the agenda and look forward to staying in touch."

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	Visit <u>ww</u>	Corporate Annual Sponsorship Levels (\$1 M+ Budget) w.oigc.org/sponsor to learn more about our Small Business Opportunities	\$2,500 Bronze	\$5,000 Silver	\$7,500 Gold	\$10,000 Platinum	\$25,000 Underwriting Partner
	Premium seating in our "High Praise" section for self-produced events.		•	•	•	•	•
	Invitation to Sunset Sips Private Donor Reception		•	•	•	•	•
	Invitation to Holiday Concert VIP After Party		•	•	•	•	•
	Premier & Advanced access to performances + Complimentary tickets*		•	•	•	•	•
	Website recognition on www.OIGC.org		•	•	•	•	•
	Recognition as Institutional Sponsor in Promotional Materials (incl. digital and print)		•	•	•	•	•
	Opportunity for Employees to engage in volunteer opportunities*		•	•	•	•	•
	Ad Space in Event Programs*			•	•	•	•
	Special Employee Ticket Discount Code for self-produced events			•	•	•	•
	Marketing content distribution opportunity to 7k+ email and digital followers				•	•	•
	Logo placement on Season T-Shirt				•	•	•
	Special Artist Access: Tastings with Terrance or Lunch with La Nell events					•	•
		Small Ensemble performance at company event				•	•
Dict	On-stage mic opportunity during Holiday Concert						•
Platinum Transparency 2023		OIGC @ the Office experience (Cultural Appreciation, Team Building, Leadership)					•
*number dates size based on Sponsorship level							

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*number, dates, size based on Sponsorship level

Candid.

Other select opportunities for co-operative marketing, special access, and more. We welcome creative in-kind contributions!

Visit www.oigc.org/sponsor or call 510.797.6729 today to learn more.